



JON POND
GRAPHIC DESIGNER

59 Ponemah Hill Road, Unit 2-202
Milford, NH 03055

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603.320.8280

employment

Rivier College – Web Communications Coordinator | Winter 2009–Fall 2009

- Responsible for design and development of website content aimed at maximizing student recruitment and communication efforts for the Office of Marketing & Communications.
- **Highlights:** Design and coordinate development of Rivier’s new website; Implementation of multimedia projects including flash animations, video production and e-mail campaigns

WhippleHill Communications – Lead Designer | Fall 2005–Winter 2009

- Responsible for creating website designs for independent school web projects, while improving WhippleHill’s overall level of design output; Facilitation and execution of Home, Interior, and Custom page designs
- **Highlights:** Developing Flash interfaces; Collaboration with Design Director, Designers, Project Leads, and Programmers in an effort to produce high quality web designs specific to unique attributes of each school

Amergent – Production Graphic Designer | Winter–Fall 2005

- Responsible for collaboration with Art Directors/Creative Directors to produce and deliver Amergent’s direct marketing creative services from graphic design concept through finishing for press
- **Highlights:** Craft high quality graphic design comps and mock-ups, while designing formats, mechanical files, layouts, and typographic solutions; Accurately prepare and finish all client-approved design for press; Fluid interaction with team members including Account Managers, Production Managers, Copywriters, Proofreaders, and Freelance Designers

Brickmill Marketing Services – Studio Artist/Designer | Summer 2003–Winter 2005

- Responsible for providing support to the Senior Production Artist, Graphic Designers, Art Director, and Creative Director by facilitating the execution of marketing materials such as direct mail campaigns, advertising campaigns, and web initiatives
- **Highlights:** Type and design edits to files, while aiding the Senior Production Artist in pre-press work; Art Direct Photo shoots; Creative Brainstorming and Conceptualization with Designers and Copywriters; Production of Physical and Electronic Comps for Client Presentations; Proposal Production; Image Research; Manage Creative Department Supplies

Rivier College – Web Designer | Summer 2004

- Responsible for completing website design and development of Rivier College Art & Design website
<http://www.rivier.edu/rcadsite>

Rivier College – Imaging Studio Lab Assistant | Fall 2000–Spring 2004

- Instruct student users; Provide support to the Imaging Studio Director with troubleshooting, software installation, color printing, font maintenance, CD burning, and scanning

education

B.F.A. in Design with a concentration in Graphic Design, Rivier College | Spring 2004

Rivier College – Design Internship | Spring 2004

- Responsible for complete website design and development of Rivier College Art & Music Department website

Brickmill Marketing Services – Design Internship | Summer 2003

- Responsible for assisting the Graphic Designers in the execution of various design projects, managing the Creative Department’s library of publications and subscriptions, Studio area inventory and organization, burning CDs, posting files to vendors’ FTP sites, archiving, and managing the production of corporate and client sample binders

software

Mac and PC platforms

- Photoshop CS4
- Illustrator CS4
- InDesign CS4
- Ektron CMS
- Flash CS4
- Dreamweaver CS4
- QuarkXPress 6.5
- Podium CMS

honors and awards

W3 Silver Award Winner, for Indian Mountain School website | 2008

Admissions Advertising Awards Silver Award, for Regis Jesuit High School website | 2006

Brickmill Marketing Services: You Rang Award, for exceptional contributions to Brickmill and the Creative Team | 2004

Work selected for juried shows:

- Collins Flowers logotype | 2004
Presented in *Typography Can Make Blind Men See: A Juried Exhibition of Typography as an Art Form*, McIntosh College, Dover, NH
- City Life posters influenced by the aesthetics of Cubism, Constructivism, and Dadaism | 2004
Presented in *The 16th Annual New Hampshire Creative Club Exhibition*, McIntosh College, Dover, NH

Rivier College: High Academic Honors | 2002, 2003, and 2004



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references

Travis Warren | President, Founder

WhippleHill Communications

W: 603.669.5979

Matt Toy | Director of Production Services

WhippleHill Communications

W: 603.669.5979

Ryan Szepan | Design Director

WhippleHill Communications

W: 603.669.5979

Natalie Curtiss | Designer

WhippleHill Communications

W: 603.669.5979

Joe Vance | Designer

WhippleHill Communications

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Lisa Howey | Designer

WhippleHill Communications

W: 603.669.5979

Josh Lyford | Flash Developer

WhippleHill Communications

W: 603.669.5979

Jared Harbour | Production Programmer

WhippleHill Communications

W: 603.669.5979

Daren Worcester | Project Lead

WhippleHill Communications

W: 603.669.5979

Jess Creach | Project Lead

WhippleHill Communications

W: 206.226.7013

Jackie Christensen | Project Lead

WhippleHill Communications

W: 603.669.5979

Elizabeth Herring | Art Director

Amergent

W: 800.370.7500

Dawn Chen | Production Graphic Designer

Amergent

W: 800.370.7500

Christian Haines | Proofreader/Copywriter

Amergent

W: 800.370.7500

Richard Johnson | Associate Creative Director

Stratmark Group, Ltd.

W: 800.222.6070

C: 508.362.0726

Suzanne Harvey | Senior Art Director

Mullen Advertising

C: 603.204.8405

Michelle Agrella | Senior Designer

Fantasy Entertainment

W: 603.685.2263

David Toth | Art Director/Senior Graphic Designer

H: 603.429.2896

Ron McClure | Director, Imaging Studio

Rivier College

W: 603.897.8634

E: rmcclure@rivier.edu

Sr. Theresa Couture, p.m. | Director, Design Programs

Rivier College

W: 603.897.8275

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Richard DeVeau | Creative Director/Copywriter

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Heather MacDonald | Project Manager

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